



**For Immediate Release:**

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**NEW DISTRIBUTION PARTNERSHIP IN ISRAEL**

**Orca is now a Recognized Distributor of CerMedia's MarinePure® Products**

We are pleased to announce the start of a new distribution partnership with Orca, making them the only authorized distributor for MarinePure® products in Israel.

Orca Israel is an exclusive distributor of premium aquatic and pond products, representing a wide range of industry-leading brands for marine and aquatic system maintenance. They excel at providing affordable solutions to help minimize maintenance costs and successfully keeping a healthy showcasing of aquariums and ponds. As they understand the aquatic hobby needs, they aim to work only with the top aquatic global brands, bringing the newest aquatic innovations to Israel while keeping in consideration performance and cost.

Cermedia takes great strides to make customer satisfaction our top priority, and with Orca's record of excellent customer service, their knowledge of aquatic products and their understanding of Israel's aquatic hobby needs, we felt that Orca was the perfect addition to our distribution partnerships. We are confident that Orca will provide a stronger supply chain of our MarinePure® products in Israel.

MarinePure® is a man-made ceramic, high-performance biofilter media which possess a unique combination of vast surface area and open porosity, making it the perfect home for beneficial bacteria to flourish. Suitable for both freshwater and saltwater environments, MarinePure® was specifically designed to remove ammonia and nitrate, while also keeping nitrate levels low. For more information on how you can obtain our MarinePure® products in Israel please contact Orca at [orcaisrael@gmail.com](mailto:orcaisrael@gmail.com), or reach out to them through their website, [www.orcaisrael.com](http://www.orcaisrael.com).

*About CerMedia MarinePure®*

*[CerMedia LLC](#) was formed in 2009. Located in the historic Black Rock section of Buffalo, NY, we currently have over 10,000 sqft of manufacturing space. CerMedia LLC uses state of the art ceramic process technology to produce a substrate that is designed for beneficial bacteria to flourish. CerMedia LLC products are used in all water and gas environments from fish tanks to large industrial systems.*

*About Orca Israel*

*Orca Israel is a premium Aquatic & pond product supplier and an exclusive distributor representing a wide range of industry-leading brands for marine and aquatic system maintenance. Our company carries the top leading products by Vibrant, Pure Aquatic, ReefingArt Aquatic, Ultralife, NTLabs, UnderWater Creations, Frozen Fish food, and many more!*